

nwgi - Basic Retractor

Layout Guidelines

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Make sure you are using the right guide!

nwgi has several different retractable display models that have **different print sizes**. Using the wrong template will delay your project and will require a new file with the correct sizing to be submitted.

What size should I make my file?

Your file should be sized 33.5" x 81". **ONLY THE TOP 78.8" WILL BE SEEN**. The 2.2" extra will feed into the retractor. It is highly recommended that you bleed the bottom of your artwork so that you don't see your print's edge at the base of the retractor. Also keep in mind the top 1/4" will go into the clip at the top and will not be seen.

What Resolution should my files be?

nwgi recommends at least 150ppi at the size your file will be printed.

What type of file should I submit?

nwgi recommends creating a PDF using the "Press Quality" setting. Do **not** place crop marks or extra bleeds. The pdf file you submit should be 33.5"x81".

We do accept different file types like Adobe Illustrator, InDesign, Photoshop and others. If you submit a native file you **MUST CONVERT ALL FONTS TO OUTLINES** and embed all your graphics.



(541) 753-9406
www.nwgi.com
121 SW 4th Street
Corvallis, OR 97333

